

Faithwalk and Al Ichiki 5K

Knoxville Steps up for HIV/AIDS



What: The 4th Annual Faithwalk and Al Ichiki 5K
to Support the Fight against HIV/AIDS

When: Saturday, December 12, 2015 at 2:00 p.m.

Where: Beautiful Downtown Knoxville, starting at Immaculate Conception Catholic Church

Why: The purpose of our event is to bring members of the community together, regardless of individual beliefs or church affiliation, to take a stand against the stigmas associated with HIV, raise awareness and spread love.

Samaritan Ministry, a ministry of Central Baptist Church of Bearden, is a faith-based AIDS service organization that serves people in Knoxville who are living with HIV/AIDS. We seek every opportunity to advocate, teach, and otherwise provide support in the fight against this disease.

We need your help to make this event a success by helping to cover the costs associated with a walk/run of this kind, such as police security and traffic safety, EMS support, event promotion, etc. Donations that exceed our expenses will be used to support Samaritan Ministry and help those living with HIV/AIDS, as well as to support the National Week of Prayer for the Healing of AIDS, and Smoky Mountain Lions Charities.

Our event is named after the late Dr. Al Ichiki, a renowned researcher at UT Medical Center who pioneered HIV testing in our community and playing a significant role in the early growth of Samaritan Ministry. We are honored that Dr. Al's family has allowed us to memorialize our friend and mentor in this way.

We are incredibly grateful to the generous sponsors of the 2014 Faithwalk and Al Ichiki 5K:

WBIR Channel 10, Tennessee Cooperative Baptist Fellowship, Central Baptist Church of Bearden, Church of the Immaculate Conception, Samaritan Ministry, Walgreens, Moe's Northshore, Pilot Flying J, Tennessee Orthopaedic Clinics, Tapp Optical, Helen Ross McNabb Center, Alphagraphics, 4 Imprint, and Admiral Veterinary Clinic.

Sponsorship Opportunities: We have set a goal of 200 participants in this, the 4th edition of FaithWalk. We are currently reaching out to potential partners to help this event grow into one of Knoxville's most unique wintertime events.

Sponsorship Benefits include:

GOLD SPONSOR \$1,000

- Gold Sponsor recognition with corporate logo in all printed materials, event signage including T-Shirts
- Gold Sponsor recognition in publicity leading up to event, including WBIR-TV promotional spots
- Podium announcement at event
- Race Participant resource packet (insert/ coupon, etc.)
- Complimentary registration for 10 race participants

SILVER SPONSOR \$500

- Silver Sponsor recognition with corporate logo in all printed materials and event signage, including T-shirts
- Race Participant resource packet (insert/ coupon, etc.)
- Podium announcement at event
- Silver Sponsor recognition in publicity leading up to event
- Complimentary registration for 5 race participants

BRONZE SPONSOR \$100

- Bronze Sponsor recognition with corporate logo in all printed materials
- Race Participant resource packet (insert/ coupon, etc.)
- Bronze Sponsor recognition in publicity leading up to event
- Complimentary registration for 2 race participants

In-kind contributions are also needed and appreciated.

For more information, please contact Brandi Major at SamaritanOffice@gmail.com or 805-7120.

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EVENT SPONSORSHIP

To register your organization as a sponsor of the Faithwalk and Al Ichiki 5K, please complete the form below. Please mail your form and payment by August 31st.

Please make checks payable to CENTRAL BAPTIST CHURCH OF BEARDEN with Faithwalk in the memo.

Company _____

Contact Person's Name: _____

Address: _____

State _____ Zip _____

Phone: _____ Email: _____

Sponsor Level:

___ Gold \$1000 ___ Silver \$500 ___ Bronze \$100

Contributions are tax deductible.

Faithwalk

c/o Central Baptist Church of Bearden

Samaritan Ministry

6300 Deane Hill Dr.

Knoxville, TN 37919

Thank you for your consideration and support. Please contact Brandi Major at SamaritanOffice@gmail.com or 865-805-7120 with any questions.